



APPLICATIONS: Adobe Photoshop CS, Illustrator CS, Premiere 7.0, After Effects 5.0, InDesign CS, Macromedia Dreamweaver MX, Fireworks MX, Flash MX, Generator 2, Microsoft Office Suite (Specialization in PowerPoint for corporate presentations), Microsoft Visual InterDev, 3D Studio MAX, Expert HTML/DHTML coder



OS/GENERAL: Microsoft Windows 95,98, ME, NT, 2000, XP use and networking, general proficiency with Mac OS platform. PC hardware installation, troubleshooting, administration. UNIX, FTP, SCP, telnet, and web site administration. Digital video production. Equally able to produce in either MAC and PC shops.

JORDAN PUBLISHING, DESIGN DIRECTOR

Norwalk, CT

04-2002/Present

Design Direction on print and web projects for this direct marketing firm, specializing in field of real estate and foreclosure investment. Design web implementation of list-sale marketing (www.iforeclosures.com, www.foreclosurestore.com), investor management (www.myrealestatepartners.com). Produce printed technical manuals and coursework for real estate ventures. Design and oversee printing of business cards, stationery, and branding for other business ventures owned by Jordan Publishing, among them FlagStar Limousine, Inc. (www.flagstarlimo.com). Creation of direct mail pieces for e-mail and snail mail. Product design for Amaray/DVD-style cases for materials on CD-ROM and cassette tapes.

FREELANCE DESIGNER, WRITER

Naugatuck, CT

04-2001/04-2002

Projects included site design and art direction for Corrugated Technologies, Inc. (www.corrtech.com), Flash animation used in internal and external materials for Hawkscay Resorts (www.hawkscay.com), web design for View Askew Productions (makers of CLERKS, CHASING AMY, DOGMA, JAY AND SILENT BOB STRIKE BACK (www.viewaskew.com)). Freelance writing assignments include work for UGO Networks, Inc. (www.ugo.com), and NIKE Sports Publications upcoming JORDAN magazine. Developed personal "playground" site, which boasts a fan club with members from three continents and four countries (www.itsthecatsass.com).

OUTPOST.COM, SENIOR DESIGNER

Kent, CT

04-1998/04-2001

Provided interface design, advertising creation, executive level multimedia presentation materials, and print design for this "pure-play" e-commerce company.

- Interface design, layout, and graphic creation for major areas of e-commerce site, including homepage, category pages, product descriptions, specialty shops, and shopping cart.
- Design team leader through two major site-wide interface changes, and design-liaison to technology department for three separate back-end technology changes. (From Cold Fusion to Broadvision to Java Server Pages.)
- Lead Creative for online advertisements for both Affiliate Network and External Advertising; created several successful campaigns.
- Created and streamlined in-house processes for manifesting batch graphic updates, and trained production artists in their use.
- Created presentation used by executive team to make a successful \$64M IPO in July 1998. Worked in close concert with CTO, CFO, and CEO to remotely tune and tweak presentation to tailor to different investors.
- Member of branding and identity team responsible for commissioning and greenlighting a TV commercial campaign that went on to win the Grand Clio Award in 1999.
- Assigned as chief designer for the "manufacturer's boutique" areas of the online store. In addition to designing a series of new interface templates for these "mini-stores," also wrote the back-end code that allowed product managers to dynamically update merchandise using in-house developed tools.
- Sole presentation designer for executive multimedia briefings; worked closely with CFO to develop materials for new business development and investor relations.

RIGHT SOURCE INC., MULTIMEDIA ARTIST

Wilton, CT

06-1997/12-1997

Used Photoshop, PowerPoint, and 3D Studio MAX to create multimedia presentations for IBM RS/6000, AS/400, and Thin Client products. Modified IBM ThinkPads to house PAR animation drives to provide seamless transition between PowerPoint presentation and rendered 3D animations.

BOLGLA ASSOCIATES, JR. ACCOUNT EXECUTIVE

New York, NY

12-1995/12-1996

As a junior account executive for this Manhattan-based public relations firm, managed PR campaigns and promotions for clients such as TDK, Toshiba, and Marantz.

EDUCATION

University of Connecticut Major: English, Minor: Fine Arts
Southern Connecticut State University: Major: English, with concentration in Medieval Literature

1991-1993

1993-1995